

[Home](#)[Airlines](#)[Hotels](#)[Tourism Boards](#)[Tour Operators](#)[Destinations](#)[Miscellaneous](#)

## QSP Summit is back to discuss growth and sustainability after the Pandemic

Posted : 04 March 2022 08:08:25 | By TWO Bureau | GNN Bureau



The 15th edition of the most outstanding Management and Marketing Conference in Europe - QSP SUMMIT returns to Exponor, in Matosinhos, Porto between June 28th and 30th under the theme **"Building Sustainable Growth"**. This edition's program promises to bring together the world's best thinkers and present tools to guide managers and companies to achieve a balance between growth and sustainability, in the short, medium, and long term, in its multiple dimensions - social, economic, environmental, technological, and cultural.

The panel of confirmed speakers also includes Jane Thomason, from Kaisei Holdings, one of the world's leading experts in blockchain, who will address the potential of cryptocurrencies and the metaverse - a revolutionary new concept that will bring together virtual reality, augmented reality and the internet. Rory Sutherland, vice president of Ogilvy, founder of Behavioral Science Practice, columnist for The Spectator magazine and host of several series on the BBC, is also Keynote Speaker.