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International

## QSP Summit is Back to Discuss Growth and Sustainability after the Pandemic

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The 15th edition of QSP SUMMIT returns to Exponor, in Matosinhos, Porto between June 28th and 30th under the theme "Building Sustainable Growth".



This edition's program promises to bring together the world's best thinkers and present tools to guide managers and companies to achieve a balance between growth and sustainability, in the short, medium, and long term, in its multiple dimensions – social, economic, environmental, technological, and cultural.



**Fareed Zakaria, Journalist,  
CNN, Washington**

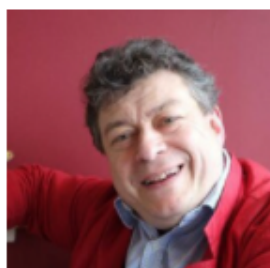
Fareed Zakaria is one of the big confirmations of the event. The journalist, host of Fareed Zakaria GPS on CNN Worldwide, is a columnist at The Washington Post and the author of four New York Times award-winning bestsellers.

Named one of the ten thinkers of the decade in Foreign Policy's "Top 100 Global Thinkers", Fareed Zakaria comes to QSP SUMMIT for two moments. On the Main Stage, he will focus on the most effective ways to stimulate development and build sustainable growth, and in a second moment, in the Thinkers Hall, the CNN journalist will reflect on the consequences and evolutionary impact on the post-pandemic world.

The panel of confirmed speakers also includes Jane Thomason, from Kaisei Holdings, one of the world's leading experts in blockchain, who will address the potential of cryptocurrencies and the metaverse – a revolutionary new concept that will bring together virtual reality, augmented reality and the internet.

Rory Sutherland, vice president of Ogilvy, founder of Behavioral Science Practice, columnist for The Spectator magazine and host of several series on the BBC, is also Keynote Speaker.

The panel of speakers also includes outstanding names as Ben Hammersley (agathonic.ai), Sally Eaves (Forbes Technology Council), Tom Raftery (SAP), Delia García (L'Oréal), , Ashley Fell (McCrindle), Markus Graf (Novartis), Alexander Kjerulf (Woohoo Inc.), Ko Koens (Inholland University of Applied Sciences), Karen Jones (Denison Consulting), Jodie Rogers (Symbia), Samuel Antunes (International Association of Coaching Psychology), Álvaro Fernández (Michael Page), Mariana Branquinho (Korn Ferry), José Miguel Leonardo (Randstad) and Isabel Barros (Sonae MC).



**Rory Sutherland, Vice  
President, Ogilvy, BBC**

In addition, the program will feature other big names of national and international renown, not only on the Main Stage and Worklabs, but also on the new stage: Private Sessions.

The Opening Ceremony of the 15th edition of QSP SUMMIT 2022 will take place on June 28, at Teatro Municipal do Porto – Rivoli, this year open to all participants, although with limited capacity. The event remains at Exponor, in Matosinhos, on June 29th and 30th.

More than 3,000 participants and more than 140 brands are expected in a space that exceeds 24,000 square meters.